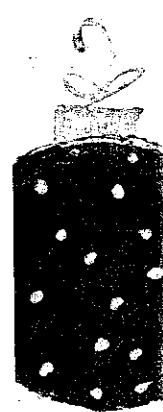



*During the Holiday Season, our thoughts turn gratefully to those
who have made our progress possible.*



*With sincere appreciation for the contributions you make to our
organization, may you have....*

*The Sprit of Christmas, which is Peace
The Gladness of Christmas, which is Hope
The Heart of Christmas, which is Love*



*Wishing you every happiness this holiday season and throughout
the coming year!*

**Renaissance Cultural Center
and
National Cowboys of Color Museum and Hall of Fame**





Junior
Achievement

Sarah Zink

Director of Resource Generation

Junior Achievement of
the Chisholm Trail, Inc.
6300 Ridglea Place, Suite 400
Fort Worth, TX 76116
Phone 817/731-0838
Fax 817/731-0418
szink@jafortworth.org
<http://fortworth.ja.org>

Love ya Sarah

Directions for growing ...

Lt. Colonel Robert J. Tritton
Texas Divisional Commander

Major William Mockabee
Area Commander

Advisory Board Officers

Chair

Rita Clements

First Vice Chair

Doug Thompson

Second Vice Chair

Nancy Underwood

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Millie Cooper

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Erle Nye

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Bobby Lyle

Bob Olmstead

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Jeanie Laube

Doug Thompson

David Russell

Nancy Judy

Barbara Charlton

**Doing the
most good**

With your contributions of
money, time and resources



January 24, 2003

Nada Ruddock
NBC 5/KXAS-TV
3900 Barnett Street
Fort Worth, Texas 76103

Dear Nada:

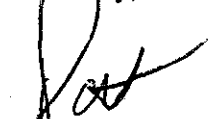
I want you to know how very much we appreciate your inviting Major Bill Mockabee and Major Jim Lawrence to participate in an interview Five talk Street recently. Major Mockabee and Major Lawrence enjoyed the experience of sharing information about The Salvation Army's Thanksgiving and Christmas programs with Brenda and your viewers.

This past holiday season was especially challenging for the Army. Given our current economy, with more and more people out of work, we added the names of 3,000 children and senior citizens to our Angel Tree list last year. Then in the final days of Angel Tree, we faced the crisis of having 22,000 Angels on trees that had not been adopted.

But thankfully, through large corporate toy donations, and as a result of continual announcements in the media, everything finally worked out OK in the end.

As you know, The Salvation Army is dependent on generous donations and grants from the community to help people in need. Your assistance in educating the community about how they could help is very much appreciated.

Sincerely,


Patrick Patey
Public Affairs Manager

Nada -
Good to see you at the
NBC 5 luncheon the other
day. Thanks for your help
with the Christmas PSAs!
Pat



Birdville High School

9100 Mid Cities Blvd. • N. Richland Hills, Texas 76180-4800
817-547-8000 • Fax 817-547-8009 • www.birdville.k12.tx.us

"To love what you do and feel that it matters—how could anything be more fun?"

--Katherine Graham

October 15, 2002

Dear Ms. Ruddock:

Thank you for supporting the Bayard H. Friedman Hero Award. I am so blessed to be honored for the privilege of serving the youth of North Texas in the classroom. Your support of this award makes it possible for teachers of quality to get the unsolicited recognition that is so appreciated.

Except for a short time as a forklift driver in a warehouse, I have always been a teacher. I believe being in the classroom is the most rewarding place on the planet. It is a place of magic, hard work, and great success. As a teacher, I am never sure which student is in need of a positive role model, which student needs to know that there is an adult on their side, and which student will depart from the classroom to make life decisions based on lessons learned.

Over the years I have encountered many former students who have expressed a sincere gratitude for my teaching ability. Many have become teachers as a result of my example. Many have followed a social studies field of study as a result of an interest sparked in the classroom. The satisfaction of knowing that you have made a difference in the life of a child is priceless.

Pearl S. Buck wrote, "Only the brave should teach. Only those who love the young should teach. Teaching is a vocation. It is as sacred as priesthood: as innate a desire, as inescapable as the genius which compels a great artist. If he has not the concern for humanity, the love of living creatures, the vision of the priest and the artist, he must not teach." I am thankful that I have been brave enough and strong enough to meet the challenge. I am also thankful that your support of the Bayard H. Friedman Hero Award will give other teachers and school personnel like me the chance to be so richly honored.

With Sincere Gratitude,

A handwritten signature in cursive script that reads "Karen E. Holcombe". The signature is fluid and elegant, with a large initial 'K'.

Karen E. Holcombe

2002 Recipient--Bayard H. Friedman Hero Award in History

Birdville Independent School District

Pavlik and Associates

July 9, 2003

Ms. Nada Ruddock
KXAS-TV Channel 5
3900 Barnett St
Fort Worth, TX 76103

Dear Nada:

On February 1, 2003, Pavlik and Associates marked its 20-year anniversary, and I want to personally thank you for your support along the way. I value strong relationships like we have enjoyed and fully understand that business friends like you are the very basis for my success.

In some ways 1983 seems so long ago. Over the past two decades, I have been fortunate enough to help true leaders in both political parties succeed, participate in the redevelopment of downtown Fort Worth, develop strategies to bring commuter rail to Fort Worth, support many of our public school systems through tumultuous times, and contribute to profitable businesses large and small throughout the North Central Texas region.

During the 90s, I made what has proven to be a solid business decision to stop consulting in partisan political races and to be involved only in issue referendums important to communities and a general quality of life.

In August of 2001, I proudly formed Pavlik-Valdez Public Strategies Consulting based in Austin, TX and am pleased with how this business has grown. Our diverse client base is headquartered throughout the state.

My professional team should be recognized for its hard work. Our clients depend greatly on Jerry Valdez, vice president of the Austin company, to understand legislative and regulatory matters. You can be confident that my administrative staff is always there to serve you.

Rather than host a party to celebrate our 20 years of successes, I determined that I wanted to do something to continue to make our community better. This year I will be making contributions in honor of my business friends like you, to several extraordinary non-profit groups with which I have been involved over the years. They include the Fort Worth Police Officers Award Foundation; Communities In Schools; the YWCA's AIM program; the Black Historical and Genealogical Society; the Academy for Ranch Management; the League of Women Voters of Tarrant County and Habitat for Humanities.

Again, let me thank you for my success.

Sincerely,



Linda Pavlik

American Cancer Society
Dallas

Dear Mada,

Happy Holidays and thank you so much for your support of the 2012 Cattle Barrio Ball! The committee deeply appreciates your commitment to fighting cancer and your help in making this year's ball so successful. We absolutely could not achieve our fund raising goals without benefactors like NBC's.

I hope that your dealings with the Cattle Barrio Ball were positive and I welcome any feedback that you may have. This August and September, I was hospitalized with preterm labor and in October gave birth to our twin boy and girl ten weeks early. Accordingly, I had to delegate the remainder of my Ball responsibilities. We brought the babies home from intensive care a couple of weeks ago, and only now have I had the chance to resume many

CATTLE BARON'S BALL

of my obligations that were on hold for several months. I apologize for the delay in following up with you.

Again, thank you so very much for your generosity and please do not hesitate to call me at 214.750.1744 with any comments concerning your experience with the Cattle Baron's Ball. We strive for complete supporter satisfaction and want to know what we can do to make each year's event better than the last!

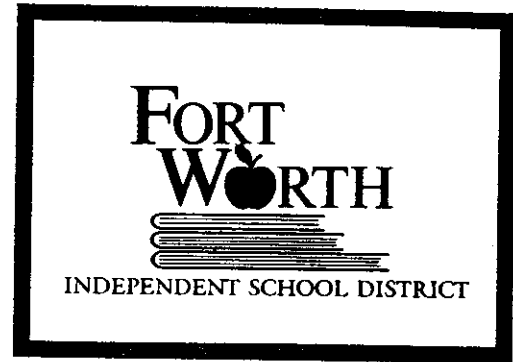
Sincerely,

Anne Marie Godwin

Frank said it
was so good to see
you, too.

We really appreciate
all you do for FWISD.

Fondly,
Eileen



September 26

Dear Nada:

Thank you so much
for taking the time
to speak to our
Campus Communicator.
You were great - as
always! I know how
busy you are - so
I really appreciate
the time you spent
with us.

We keep saying
we're going to get
together and I'm
going to make it
happen before the
end of the year!



Volunteers of America®

National Headquarters

September 5, 2003

Dear Ms. Ruddock:

I want to thank you for airing Volunteers of America PSAs in past years. It is generous support, like yours, which has enabled us to inform and engage the public about helping people in need.

I also want to take this opportunity to ask you to consider airing our current PSAs: "Helping People Help Themselves" and "Helping Kids Dream Big" this Summer. You received a tape with :60, :30, :15, and :10 length PSAs in early February but have not aired them. If the tape did not reach you, or was damaged, please call or email me to request another copy. I will send a replacement immediately. I can be reached at (703) 341-5000 or jembrey@voa.org.

The current PSAs, "Helping People Help Themselves" and "Helping Kids Dream Big," highlight our 107-year commitment to addressing and solving social problems across the country. "Helping People Help Themselves" focuses on the nationwide work of Volunteers of America through the adage "Give a man a fish and you'll feed him for a day. Teach a man to fish and you'll feed him for a lifetime." The second PSA, "Helping Kids Dream Big," introduces our new partnership with the Major League Baseball Players Trust for Children, and features such baseball notables as Barry Zito, Jimmy Rollins, and Shawn Green.

The need for our services is present throughout the year and it is greater now than in previous years when you aired our earlier PSAs. It is important that our messages of hope, and help, have your support. Please help us by beginning to air our PSAs this Summer and continuing through the remainder of the year.

Once again, thank you for your support with past campaigns, and I appreciate your considering airing our current campaign. I have enclosed an informational booklet for your review.

Sincerely,

John Embrey
Director, Marketing and Advertising

Enclosure

There are no limits to caring.®



Noche de Fiesta Dinner and Auction

Wednesday, September 17th, 2003 at 6pm at Joe T. Garcia's, Fort Worth, Texas



Noche de Fiesta Dinner &
Auction Committee

October 14, 2003

Attn: Nada Ruddock
NBC 5
3900 Barnett
Fort Worth, Texas 76103



Chairs:

Dorothy Reeves
Marianna Reeves Stone

Committee:

Larry Anfin
Leann Behrens
Marilyn Carron
Carlos De La Torre
Lisa Edwards
Henry & Juanita Fenoglio
DeDe Hernandez
Roseanna Hernandez
John & Leanne Kline
Rick & Mary Kubes
Alfred Leidner
Teresa Montes
Dr. Doug Newsom
Susan Rearden
Trish Reeves Ritter
Cara Smith
Connie Stallworth
Mary Carter Starkey
Sam & Eileen Tarsha
Cindy Thompson
Barbara Viragh
Vickie Wakeland
Nell Wydick



Dear Nada Ruddock:

On behalf of the children, families and elderly served by Catholic Charities, we'd like to thank you for your support with this year's Noche de Fiesta! What an incredibly successful event it was, raising \$145,000! Your gift of Texas Heritage, an original watercolor by Michael Atkinson was an important part of this accomplishment.

Last year, Catholic Charities touched the lives of **1 in 13 Tarrant County residents**. Each year more and more people walk through our doors seeking help. They are fathers who have been laid off work. They are young mothers isolated and cut off from support. They are children who have been abandoned and abused. Your support makes sure that Catholic Charities is here when they need us.

We truly appreciate your contribution and hope that you will continue to support the work of Catholic Charities.

Honorary Member:

Kathleen Thompson

Staff:

Kristy Brown
Rose Hall
Heather Reynolds
Carol Riley
Karen Spicer

Thank you,

Rose

Rose Hall
Special Events Coordinator

Carol

Carol Riley
Director of Development
and Public Relations

Thank you!

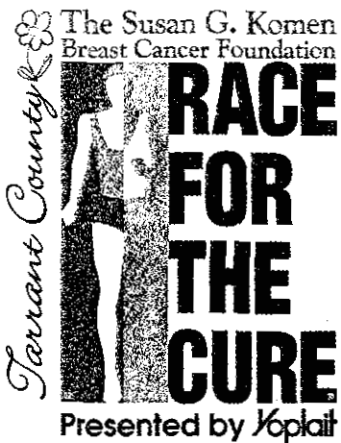
ANNUAL FUNDRAISER
BENEFITING THE
PROGRAMS OF
CATHOLIC
CHARITIES

Website: www.ccdofw.org

*Nada,
We got a huge amount
for the pix this year. \$700!*

We help people because of our faith, not theirs

Catholic Charities, Diocese of Fort Worth, Inc. • 2701 Burchill Road North, Fort Worth, TX 76105 • (817) 534-0814 ext. 2234 • FAX (817) 536-1556



NATIONAL SERIES SPONSORS:

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American Airlines
Ford Division
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Kellogg's
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Silk® Soymilk

NATIONAL SERIES HONORARY CHAIR: FRANCOISE LARIVIERE SMITH

October 2, 2003

Ladies and Gentlemen,

We proudly present to you the Sponsorship and Underwriting Brochure for the 2004 Tarrant County Race for the Cure®. The brochure identifies how you can partner with the Tarrant County Affiliate of the Susan G. Komen Breast Cancer Foundation to help eradicate breast cancer. We are excited to announce that the 2004 Race for the Cure® will focus on children and how breast cancer impacts their lives. Kids for the Cure® is a new program to the Tarrant County Affiliate which is a fantastic way to include kids in our Race.

Our goal for the 2004 Race is ambitious, yet realistic. Please note the Sponsorship categories and the list of In-Kind Underwriting needs. Our hope is that you will be a vital part of this effort. A member of our committee will call you soon. Thank you for your interest and participation.

"We believe in the power of the individual—recognizing the extreme value of one and the dynamic force of many."

Sincerely,

Betty Nethery

Chairman, 2004 Sponsorship and Underwriting Committee

Mada,
Thank you for your generous support for our 2003 Race. You played a vital role in our success and we hope you will be a part of our 2004 Race -
Betty



Noche de Fiesta Dinner and Auction

Wednesday, September 17th, 2003 at 6pm at Joe T. Garcia's, Fort Worth, Texas



Noche de Fiesta Dinner &
Auction Committee

October 9, 2003



Chairs:

Dorothy Reeves
Marianna Reeves Stone

Committee:

Larry Anfin
Leann Behrens
Marilyn Carron
Carlos De La Torre
Lisa Edwards
Henry & Juanita Fenoglio
DeDe Hernandez
Roseanna Hernandez
John & Leanne Kline
Rick & Mary Kubes
Alfred Leidner
Teresa Montes
Dr. Doug Newsom
Susan Rearden
Trish Reeves Ritter
Cara Smith
Connie Stallworth
Mary Carter Starkey
Sam & Eileen Tarsha
Cindy Thompson
Barbara Viragh
Vickie Wakeland
Nell Wydick



Honorary Member:

Kathleen Thompson

Staff:

Kristy Brown
Rose Hall
Heather Reynolds
Carol Riley
Karen Spicer

Attn: Nada Ruddick
NBC 5
3900 Barnett
Fort Worth, TX 76103

Dear Ms. Ruddick:

On behalf of the children, families and elderly served by Catholic Charities, we'd like to thank you for your support with this year's Noche de Fiesta! What an incredibly successful event it was, raising \$145,000! Your gift of advertising support in the amount of \$800.00 was an important part of this accomplishment.

Last year, Catholic Charities touched the lives of **1 in 13 Tarrant County residents**. Each year more and more people walk through our doors seeking help. They are fathers who have been laid off work. They are young mothers isolated and cut off from support. They are children who have been abandoned and abused. Your support makes sure that Catholic Charities is here when they need us.

We have received your contribution by MasterCard.

We truly appreciate your contribution and hope that you will continue to support the work of Catholic Charities.

Thank you,

Rose

Rose Hall
Special Events Coordinator

Carol Riley
Carol Riley
Director of Development
and Public Relations

ANNUAL FUNDRAISER
BENEFITING THE
PROGRAMS OF
CATHOLIC
CHARITIES

Website: www.ccdofw.org

Thanks so much, Nada.

Thank you!

We help people because of our faith, not theirs

Catholic Charities, Diocese of Fort Worth, Inc. • 2701 Burchill Road North, Fort Worth, TX 76105 • (817) 534-0814 ext. 2234 • FAX (817) 536-1556

Nada Ruddock
NBC 5/ KXAS TV
3900 Barnett Street
Fort Worth, TX 76102

November 1, 2003

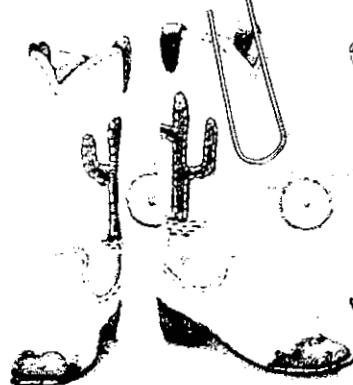
Dear Ms. Ruddock,

I would like to thank you for your support and involvement in the Bayard Friedman Hero in the Classroom Award. I am the recipient of this year's Science teacher honors. I was presented the award at a Dallas Sidekicks soccer game on October 19th. It is truly an honor to be involved with something so wonderful. I can't express how much it means to me to receive this award. Again, thank you!

Sincerely,

A handwritten signature in black ink that reads "Trish Bogdanchik". The signature is written in a cursive, flowing style.

Trish Bogdanchik
Marsh Middle School
Dallas ISD
972-502-6600



November 19, 2003

Dear Posse,

May I, once more offer our sincere thanks for your participation and support for the November 15th, 2003 TCU Western Heritage Day Celebration.

Without your splendid involvement the posse wouldn't have been complete. The Cowtown Committee really feels that it is necessary to have a special follow up meeting to access and determine how we can do a better job next year, also what portion of the day's activities did you and your family enjoy the most and what new, fun and educational things should we do next fall.

We want to invite you and your representative to attend the Cowtown Committee meeting Thursday, December 4, 2003, at 5:45 p.m. at the Daniel Meyer Coliseum, (Letterman's Lounge) on the TCU campus. Please fax us at 817-882-9393 to confirm that you can attend! Please prepare a written list of your thoughts, so we can record your important ownership of our future Western Heritage opportunities.

Thanks for all you do and with such class.

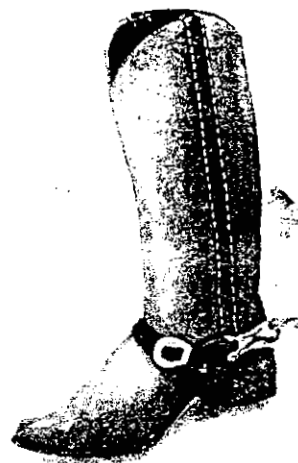
Sincerely,

Susan Nix

Susan Nix
Cowtown Committee

Ernie Horn

Ernie Horn
Executive Director
Score A Goal In The Classroom





Dallas Independent School District

November 24, 2003

Nada Ruddock, Community Affairs
NBC 5/KXAS TV
3900 Barnett Street
Fort Worth, TX 76103

Dear Nada Ruddock:

Let me take this opportunity to thank you, as a member of the Bayard Friedman Hero Award Team, for honoring me as the recipient of that prestigious award this year.

This is my 36th year to serve the students/professionals in the public schools throughout Texas. I have been so blessed during my career to work in different geographic regions of the state and with varying, diverse populations. I have loved every job that I have had, and most especially working with the children/ students.

My thanks to each of you and most especially to the Friedman family for continuing to care about, through this recognition, services rendered to the children of this state.

I will continue to do my best to be worthy of this honor.

Sincerely,

Carmyn Neely
Associate Superintendent
Curriculum and Instruction Division

CN/dt

c: Ernie Horn

St. Jude Children's Research Hospital

ALSAC • Danny Thomas, Founder



St. Jude Children's Research Hospital is the only institution in the world dedicated solely to the research, treatment and cure of childhood catastrophic disease. It is the largest childhood cancer research center in the world in terms of patients and treatment success.

Nada -

I just wanted to say
thanks again for everything
you have done for us, you
have been awesome!! Thank
again and lets sell lots of
tickets this last month! ☺

Everly

Forest Oak Middle School



3221 Pecos Street
Fort Worth, Texas 76119
Office: (817) 531-6330
Fax: (817) 531-4342

October 26, 2003

NBC 5/KXAS TV
Nada Ruddock
Community Affairs Division
3900 Barnett Street
Fort Worth, TX 76103

Dear Ms. Ruddock:

On behalf of the Forest Oak Middle School family, let me personally thank you for supporting **Score a Goal in the Classroom**. I would also like to thank **Score a Goal in the Classroom** committee for selecting me for the Bayard Friedman Hero Award for the outstanding Principal in North Texas. The education community is fortunate to have **Score a Goal in the Classroom** as one their advocates.

The sustantation of NBC 5/KXAS TV to **Score a Goal in the Classroom** has allowed the education employees to feel more appreciative by the community at large.

Once again, thank you for your support.

Sincerely,

A handwritten signature in black ink, appearing to read 'Steven Johnson', written over the printed name and title.

Steven Johnson
Principal

THE
SEPARATION
ARMY

Nada -

I am VERY glad that
you are back in the driver's
seat on Angel Tree!

You are the best!
Pat

RF.

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601 WEST ABRAM STREET
TELEFAX: (817) 226-2727
L★K
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August 29, 2002

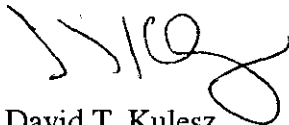
Mr. Tom O'Brien
President & General Manager
NBC 5
3900 Barnett Street
Fort Worth, Texas 76103

Dear Mr. O'Brien:

It was a pleasure to meet you and your wife last Friday night at the Alzheimer's - Leeza Gibbons dinner. Thank you for your help in getting Leeza to Fort Worth and for all the things NBC 5 has done to help the North Central Texas Chapter of the Alzheimer's Association. I hope you had a good time at the event. It was a very nice evening. We will hope to work with you in the future.

I also hope that your daughter got to feeling better. Once again it was good to meet you. If I can ever help you, please do not hesitate to call.

Very truly yours,



David T. Kulesz

DTK/kdc



www.scoreagoalintheclassroom.org

RF

January 27, 2003

Tom O'Brian
NBC 5/KXAS-TV
President & General Manager
3900 Barnett St.
Fort Worth, TX 76103

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Davis Babb
Suzana Delgado Gray
Kathy Harvel
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Dr. Vernard Johnson
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Executive Director
Ernie Horn

Advisory Board

Dr. Bobby Brown
Bob Crow
Gene Deutscher
Lin Murray
Dr. Will Powers
Nada Ruddock
Dr. Cornell Thomas
Bob Williams
Dick Wilshire

Dear Tom,

We at Score A Goal In The Classroom want you to know how much we appreciate and thank you for allowing us to be apart of your Healthfit Expo. The event was fun, wholesome and a real asset to our community. We especially appreciate you donating the wonderful booth. We were able to showcase and honor public school nurses and share with thousands of your guest all the wonderful and compassionate things that school nurses do for North Texas children everyday.

Thank you for your willingness to participate and support our school incentive programs efforts to help raise the level of education and honor the real heroes of our community, Teachers and School employees. The school nurses will be eternally grateful to your stations honoring them at the Expo.

As you know, *Score A Goal In The Classroom* is a nonprofit, 501 (c) (3) organization. For your records, our Federal Tax Identification number is 75-2836923.

We invite you to visit our website at www.scoreagoalintheclassroom.org to receive the most up to date -information on the Organization, the community we serve and the programs we sponsor. Your comments and feedback are always welcome and if you have any questions, please call me at 817-429-4024.

Thanks again for all you do and with such class for our community.

Ernie Horn
Executive Director

21.
Lt. Colonel Robert J. Tritton
Texas Divisional Commander

Major William Mockabee
Area Commander

Doing the most good

With your contributions of
money, time and resources



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Secretary

Mike McCullough

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Charles J. Wyly, Jr.

Past Chairs

Caren Prothro

Bob Olmsted

Lee Slaughter

Margot Perot

Ruth Altshuler

Committee Chairs

Doug Thompson

Jan Pickens

Judy Gibbs

Millie Cooper

Erle Nye

Don Crisp

Bobby Lyle

Bob Olmstead

Mike McCullough

Jeannie Laube

Doug Thompson

David Russell

Nancy Judy

Barbara Charlton

January 15, 2003

Mr. Thomas M. O'Brien

NBC 5/KXAS-TV

3900 Barnett Street

Fort Worth, Texas 76103

Dear Tom:

I want to express my deepest appreciation to you for throwing the full weight of the station behind the recent Salvation Army/NBC 5 Angel Tree program. The effort literally would not have been successful had it not been for your tremendous support.

This past holiday season brought unique challenges. We knew going in that the economy was going to make things difficult. We also knew thousands of people who lost their jobs last year faced an even greater challenge. As a result, we saw an increase in requests for assistance, which resulted in the addition of nearly 3,000 individuals to the Angel Tree.

Last year was indeed a unique year. And there is no way we could have gotten there without the help and partnership of NBC 5.

All the television spots you aired greatly raised awareness of the program and let people know how and where they could participate. On top of that, all the stories and updates on NBC 5 news were invaluable, particularly when we had nearly 19,000 Angels that had not been adopted, and at the point when we were only a few days away from the final deadline and there were more than 11,000 Angels that had not been returned.

Please accept my warmest thanks for your loyal and continued support.

Most sincerely,

Major William Mockabee

Greater Dallas Metroplex Area Commander

RF.

Dillard's

January 23, 2003

Thomas O'Brien
Station Manager
KXAS
3100 McKinnon
Dallas TX 75201

Re: Ronald McDonald House Christmas Program

Dear Mr. O'Brien:

Thank you for your very generous support of our annual Holiday CD fundraiser this year. As a result of your help we were able to raise almost \$224,000 on behalf of Ronald McDonald House Charities.

As I'm sure you know, Ronald McDonald Houses provide a "home away from home" for families of seriously ill children receiving treatment at nearby hospitals. During the past nine years, Dillard's and our partners in the media have helped raise over \$3 million for the Ronald McDonald House program.

Thank you for your continued support of this worthwhile fundraising project on behalf of Ronald McDonald House Charities.

Best wishes for a successful 2003! We look forward to working with you this year.

Sincerely,



Denise Mahaffy
Vice President
Advertising and Product Development

Hocker, Brian (NBC, KXAS)

From: EtienneUS@aol.com

Sent: Tuesday, February 25, 2003 11:27 AM

To: Hocker, Brian (NBC, KXAS)

Subject: Re: FW: Closed Captioning programs (IMPORTNAT MESSAGE!)

Thank for an immediate response. I intend to continue enjoying NBC 5 in the future.

Thanks,

STEVEN E. WANDERSCHIED

02/25/2003